HAMILTON COLLEGE LIBRARY

Basketball Statistics Page 3

THE SPECTATOR
HAMILTON COLLEGE

Here And There Page 2

SERIAL NINE | CLINTON, N. Y., FRIDAY, DECEMBER 16, 1955 | NUMBER 10

Paul Carter Receives Rhodes Grant; Finances Two Years' Oxford Study

Paul D. Carter, '56, has been selected as one of 32 Rhodes Scholarship winners in the nation. He becomes Hamilton's first Rhodes scholar since 1938.

A committee headed by Dr. Milton H. Eisenhower chose Carter as one of the four scholarship winners from among 12 final candidates representing the Middle Atlantic States region. Selection of the winners was based on the candidate's intellect, character, leadership, and interest in sports.

A member of Alpha Delta Phi, Carter is governor of Pentagon, president of the Chapel Board, Choir manager, and chairman of the Honor Court. He has also been president of his class, a member of the Buffers, DT, Was Los, and the basketball and track teams. Carter has been on the Dean's List for all six semesters.

As a Rhodes Scholarship winner Carter will enter Oxford University, England, next fall to pursue a program of at least two year's study in a field of his own choice.

While in Oxford, Carter will reside and study as a member of one of the 26 men's colleges which provide training toward the earning of degrees from Oxford. Instruction is mostly by the tutorial method, supplemented by optional attendance at college and university lectures.

The annual grant is for 600 pounds ($1680), to cover the scholar's expenses during both term time and vacation. Since Oxford's three academic terms last only half a year, a Rhodes scholar has a considerable amount of time for his individual program of travel and study.

Hamilton and the U. S. Military Academy at West Point were the only schools in New York State to have Rhodes scholars. Four Harvard students won Rhodes scholarships, and Amherst, Dartmouth, and Princeton each had two winners. Yale, Oberlin, and MIT each had one Rhodes scholar.

The selection of a Rhodes scholar is done in three stages. First, the candidate must be designated by the president or other responsible official of his college. A state committee of selection then chooses two nominees to appear before a district committee comprising six states. This committee chooses four candidates out of the twelve to receive the awards.

Founded in 1903 under the provision of the will of Cecil Rhodes, the scholarship awards bring students to Oxford from the United States and from the British Commonwealth nations in about equal numbers — a total of approximately 68 scholarships annually.

Commenting on the selection of Scholars, Rhodes urged that winners of the award should not be mere bookworms, but should have those qualities of character and personality which would lead them to take an effective concern in the public interest.

Selection committees consider written credentials which include academic record, letters of reference, and the candidate's own statement concerning his interests and purpose. The personal interview is designed to bring out the range of the candidate's interests and activities and the depth and quality of his principal interests.

SCA to Feature Clark Gable Film

On Friday and Saturday, January 6 and 7, *"It Happened One Night,"* one of the most famous of American pictures, will be shown in the Chemistry Auditorium.

This film, which received five Academy Awards, and has received critical comments ranging from 'banal' to 'superb,' will be shown by the S.C.A. at 8:00 p.m. on these dates. The film stars Claudette Colbert and Clark Gable and is largely the creation of Hamilton Alumnus Samuel Hopkins Adams, '93. Adams, the author of *Grandfather Stories* and numerous other best sellers, wrote the script.

Connor, Tischler Advocate Moving To Aurora, N. Y.

Vermouth Snows Wells Girls

Two Hamilton students, one costumed in a raccoon coat and muffler, the other wearing a Block H sweater and carrying ski pole, tennis racket and golf iron, advocated last night that Hamilton College be moved to Aurora, New York.

Gary Tischler and Bob Connor debated Ann Davis and Jeanne Leary of Wells College on the topic *"Resolved: that Hamilton College should not be moved to Aurora, New York!"* The Hamilton team took the negative of the curiously worded proposition.

Tischler, dressed as the typical Hamilton socialite' poured glasses of vermouth for the two Wells girls while explaining the social advantages that would accrue to Hamilton from moving to Wells. (The Wells girls sniffed, but did not taste, the vermouth.)

Tischler pointed out that the move to Aurora could be easily co-ordinated with the college's expansion plans. "It would also solve the controversy over the rooming of dates," he said.

Asserting that 'the socialites' of Hamilton college annually spend over $240,000 on trips to Wells, Tischler suggested that this would purchase 36,000 fifths a year. Using statistics attributed to the National Safety Council, Tischler proved that highway accidents would soon decimate Hamilton college if some way of shortening the ninety mile trip to Wells was not found.

"Our plan will save lives and money," said Tischler.

Miss Davis of Wells suggested that the rise of co-education would lower scholastic standings, increase the costs of education, violate the traditions of both schools, and complicate the dressing problems for girls. "Hamilton should stay in Clinton where it belongs," she contended.

The Hamilton debaters refuted these statements contending that moving to Wells would reduce the cost of social life, provide opportunity for platonic and intellectual relations among the intelligentsia of both schools, and maintain the traditions of the school. "Sam Kirkland," they remarked, "admitted both male and female Indians to his academy; why can't we do the same?" The Hamilton students suggested that the elimination of clothes would eliminate all dressing problems. This suggestion was met by applause.

Connor, dressed in a Block H sweater and carrying a ski pole, golf iron, and tennis racket, introduced himself as 'the typical Hamilton athlete.' He carried a copy of the *"Collected Essays of T. S. Eliot'.'* Connor contended that it was the consensus of his locker room that "Sex is here to stay." He pointed out that a move to Wells would revolutionize Hamilton athletics. "Among other things," remarked Connor, "it would revolutionize the sailing club by giving them a lake to sail on."

Connor advocated that the $240,000 saving which his socialite partner had pointed out be applied to purchasing 40,000 copies of *'The Collected Works of T. S. Eliot.'* "If we can have a five and two football season with only one copy of T. S. Eliot, think what 40,000 copies would do!" Connor shouted.

Connor suggested the merging of the Hamilton and Wells Chapters of Phi Beta Kappa in an

(Continued on page 4)

A Christmas Message

By Colin Miller, Dean of the Chapel

Christmas is the Sun of the Christian year. Easter is the moon. The light of the moon is light reflected from the sun. Even so everything in the Christian faith derives from the great basic doctrine which we remembered at Christmas time — the doctrine of the Incarnation, of the eternal, timeless truth of God come down into time, into history, into human life. In one of the Apocryphal Gospels there is the story of the moment when time stood still. "I Joseph, was walking and I walked not, and the goats stooped to drink and they drank not. And the shepherd lifted his staff to smite, and he smote not. And the stars were wheeling in the sky and they moved not; and then suddenly everything moved forward in its course." Time shuddered to a stop when Eternity moved into it. Time was swallowed up in eternity. The unspeakable word began to be spoken, the ineffable truth began to be heard. The timeless reality became a fact of history. Undying life entered the world of death. It was a timeless moment indeed.

It is small wonder that men have found it so hard to fix the day and the month and the year of this timeless moment. Men have taught and believed that the date has been arbitrarily fixed to make a forced coincidence between the rebirth of the Sun and the birth of the Son. In our day few men would be so confident in their scepticism. The great traditions of the race are increasingly discovered to be founded, to a surprising degree, on fact. And so even with the date of Christmas. We can profit greatly, however, from the age of scepticism. What does it mean that the Son was born when the Sun returns in his strength? Surely here we are listening to the music of the spheres, to the poetry of the eternal. The whole of creation is a mighty pageant which finds its meaning and its key in this birth. This was the far-off, divine event to which the whole creation was moving. The winds blow to breathe the message of His coming; the planets move in their orbits to tell of the certainty of His law, the sun falls and rises to symbolize His dying and His resurrection, the year dies and is born to speak of His birth.

At Christmas then we remember that eternity has entered time; that absolute truth has entered the world of the relative; that the eternal drama of salvation is played out in the dust and heat of history; that God has become man.

And so the basic message of Christmas is that the divorce of religion and life is a lie; that the divorce of soil and soul is a lie; that the divorce of daily bread and holy bread is a lie. The message of Christmas is an ever present challenge to shape the things of earth to the Pattern revealed on the Mount. There is no area of life, there is no area of human relations, to be left free from the judgement of the eternal truth of God. Surely that is the basic message of Christmas, and it has never been so claimant as it is in the second half of our century. What have we to offer to the world? With what weapons are we to fight the war which is upon us? Is it not the inescapable truth that we have nothing to offer that is worth offering unless we are willing without shame and without fear of reproach to say "eternal values are the only values, eternal truth is the only truth, and the battle of life is to find these, and fight for these, in the dust and heat of the common day."

Campus Fund Reaches 3,050; Goal Not Attained

Campus Fund contributions have reached $3050, according to Fund treasurer Jim White. Quite a few solicitors have not turned in all their cards, and the Committee has expressed the hope that the goal can be reached after Christmas vacation. Following are the percentage of students who gave in each fraternity: Delta Phi, 100 percent; DKE, 96 percent; Sig, 90.6 percent; DU, 78.3 percent; Chi Psi, 78 percent; Independents, 74 percent; ELS, 73.5 percent; TKE, 73 percent; TDX, 65.4 percent; Squires, 61.8 percent; LXA, 58.3 percent; Psi U, 50 percent.

The four organizations that the Fund is contributing to are the American Friends Service Committee, World University Service, Cerebral Palsy, and the Association for the Help of Retarded Children.

The Sacrament of the Lord's Supper will be celebrated on Christmas morning in the Chapel from 8:30 to 9:00. Members of the faculty and staff and their families are invited to attend. Dean of the Chapel, Colin Miller will conduct the service.

Debaters Return Victorious From Forensic Forays

Hamilton debaters came back from the N.Y.U. and Pittsburgh tournaments last weekend with a winning record. Gary Tischler and Gene Granof, who debated the negative side of the national question: *Resolved: That non-agricultural workers of the U. S. should guarantee their employees an annual wage,* won three out of their four debates.

The other Hamilton team, composed of Herm Harding and Neil MacLean, won two of their four debates, bringing the total to five wins and three losses.

Tom Lucik and Pete O'Hara took the affirmative side at the Pittsburgh Tournament, sponsored by the Crucible Steel Company and run by the University of Pittsburgh. Here no decisions were made on the actual outcome of the debate. Instead, awards were made to the debaters on the basis of speaking and arguing ability. O'Hara, with a total of 30 points finished two points behind the winner of the conference.

Last weekend's victories bring the Debating Club's record this semester to 38 wins and 23 losses.

Granof also described further activities, saying that plans for next semester include trips to Harvard, William and Mary, Amherst, and to the national Delta Sigma Rho convention in Chicago. "We also hope to sponsor a Student-Faculty debate again this year," he said. "The topic, unlike those of previous years, will probably be humorous and non-political."

College Receives $440,400 From Ford, General Foods

Hamilton College received this week over $440,400.

The major portion of Hamilton's receipts came as part of the largest lump sum gift in the history of philanthrophy. On Monday The Ford Foundation announced gifts totalling $500,000,000 to 4,157 colleges, universities and hospitals. Hamilton's share of this is $415,400.

Last Friday The General Foods Fund announced gifts totalling $278,000. Three colleges, Amherst, Hamilton, and Oberlin, received $25,000 each from this fund. In addition the General Foods Fund contributed $20,000 to the Empire State Foundation, an organization of 22 New York liberal art colleges to which Hamilton belongs. Hamilton will receive a portion of this grant.

The total of these grants is over $440,000.

The Ford Foundation has specified that their funds will be used to improve faculty salaries. President McEwen announced that the donation of the Ford Foundation will be added to the college's general endowment and the income from it used to improve faculty salaries. "This contribution is greatly appreciated and will be used to help solve a most crucial problem in higher education," McEwen stated.

McEwen confirmed that faculty salaries have been unable to keep up with the rising cost of living since World War II and expressed his hope that this donation would stimulate colleges to take strong action in improving faculty wage scales.

If invested at five percent the Ford donation would yield an annual income of approximately $20,750. How this money will be distributed among the sixty members of the faculty has not been determined.

The General Foods Corporation placed no restriction on its gift. The college has not decided how this money will be used. "This grant of the General Foods Corporation" said McEwen, "is extremely important because it indicates an increasing awareness on the part of business leaders of their responsibilities to liberal arts education."

Individual colleges received amounts from the Ford Foundation varying from $31,900 (The California School of Fine Arts) to $5,000,000 (N.Y.U.). Efforts that the colleges had made themselves to improve faculty salaries were considered in determining the amounts to be awarded. Hamilton last year applied part of its tuition increase to improving faculty salaries. The alumni fund last year contributed approximately $10,000 to increasing faculty salaries. This year the alumni fund reaffirmed its determination to contribute all collections over $60,000 to faculty salaries.

These decisions, it is believed, helped Hamilton receive the record $415,000. This adds approximately 6.7 percent to our total endowment.

Among the faculty the donations were hailed with much pleasure. "This will help bring faculty salaries into line with the cost of living" commented one faculty member. The foundation pointed out that since the war that faculty salaries had less than 75 percent of their 1939 purchasing power. Factory workers, buying power has risen 43 percent in the same period of time, the foundation pointed out.

The total donations by the Ford Foundation are more than its current assets. The last report on foundation wealth placed its assets at $493,213,842. However, a decision by the Ford family to allow the foundation to place its shares of non-voting Ford Motor Company stock on the stock exchange will mean that the assets of the foundation will rise to somewhere between two and three billion dollars. The stock will go on sale next month.

The college will receive one half of its gift in June and the other half next year, President McEwen revealed.

Connor Releases '55 Chapel Board Income, Expenses

Local Charity Aid Leads Expenditures

The Chapel Congregation released today a summary of its receipts and expenditures for a typical year. "We hope," said Bob Connor, treasurer of the Chapel Congregation, "that this summary will help inform the student body about the work of the Chapel Congregation."

The entire receipts of the Chapel Congregation come from collections taken in Chapel services. Three such collections are taken a semester. The average collection is approximately $31.00, and the average Chapel Congregation budget is based on total receipts of $186.00.

The largest group of expenditures, averaging about $75.00 a year, are donations to local charities. Among the organizations which receive contributions from the Congregation are the Clinton Community Chest, the Utica Migrant Workers Committee and the Association for Retarded Children. Donations to these groups make up about 40 percent of the Congregation's expenditures.

Service projects on the campus make up the next largest group of contributions, approximately 35 percent of the budget. These include the annual Christmas party and supplying flowers for the Chapel altar.

A final banquet for all members of the congregation is given in May of each year. The average costs for this banquet make up about one-fifth of the budget's expenditures. Postage and other miscellaneous items constitute approximately five percent.

The budget of the Chapel Congregation is entirely independent of the financing of the annual Campus fund drive which the Chapel Congregation sponsors.

NYU Leads Ford Grant Listings; Harvard Second

Following is a partial list of colleges receiving grants from the Ford Foundation:

Amherst	$ 925,300
Boston College	847,500
Boston University	1,480,100
Clark	258,600
Harvard	4,510,000
MIT	3,386,200
Mount Holyoke	841,500
Smith	1,464,100
Wellesley	1,123,700
Alfred	182,400
Barnard	592,800
Clarkson	292,000
Colgate	765,200
Columbia	3,937,000
Elmira	132,500
Fordham	1,646,500
Hamilton	415,400
Hartwick	96,300
Ithaca	327,000
Manhattan	475,000
NYU	5,000,000
RPI	1,203,900
Skidmore	355,800
Syracuse	3,177,900
Union	713,500
U. of Rochester	1,112,700
Vassar	1,124,800
Wagner	266,000
Webb	47,800
Wells	257,000
Hobart	242,800
Trinity	532,600
Wesleyan	894,200
Yale	4,000,900
Bryn Mawr	594,300
Bucknell	538,100
Haverford	426,100
Swarthmore	717,700
Brown	1,533,800
Denison	603,200
Kenyon	286,400
Reed	391,400

HamiltonPresident Lauds Ford Gift; Issues Statement

Gift Termed "Dramatic Action"

The following is a statement made by President McEwen concerning the recent gift of $415,400 made by the Ford Foundation to Hamilton:

"Hamilton College has been notified that it has received approximately $415,400 as a part of a nationwide grant by the Ford Foundation for the improvement of faculty salary scales. The Foundation is distributing $210,000,000 among all the 615 private colleges and universities in the country.

The basic formula used is to grant a college approximately the amount it spent on faculty salaries during 1954-55. Over and above these grants the Foundation has selected 126 colleges which have demonstrated achievement in improving faculty salaries in recent years.

An additional $50,000,000 is being divided among these colleges, the grant in each case being a little less than half of the faculty salary budget for last year. Hamilton is one of the 126 colleges and the $415,000 represents the sum of the application of the two formulas. The grant to Hamilton looks relatively small as compared to those of some of our neighbors, institutions of much larger enrollment and therefore much larger faculty salary budgets. Actually, since Hamilton salaries are relatively good, the amount of the grant is in proportion.

The College is directed to add this grant to our permanent endowment for the purpose of increased salary scales. It is anticipated that about one-half of the grant will be paid to the College this coming July first and the remainder a year later. We have, of course, not yet determined on policy as to the adjustments in salaries which will be made possible by this new money.

This dramatic and magnificent action on the part of the largest foundation in the country will provide funds which may increase faculty salaries by four to five percent in all the private colleges. I am sure that it will have an incidental effect in influencing corporate business and other foundations as well as individuals to make similar gifts for the same purpose. College professors do not work for money but they are entitled to live and there is no better index of the strength of colleges than their faculty salary scales."

(Continued on page 2)

Chapel Seminar To Discuss Unity, Harmony in Arts

Two days after classes resume in January the Chapel Board will sponsor its third seminar of this semester. On Thursday, January 5 at 8:00 p.m. in the Delta Upsilon House three members of the Hamilton faculty will discuss an idea common to three great arts.

Messrs. Edwin Barrett of the English Literature department, Francis Cooke of the Art department, and Richard Bennett of the music department will join in a *Symposium on Three Arts.* These men will deal with the means that are used to obtain unity and har-

SPECTATOR
HAMILTON COLLEGE

DECEMBER 16, 1955 Serial Nine

JAMES SCHADE '56
Editor-in-Chief

ROBERT CONNOR '56 — Associate Editor
EUGENE GRANOF '56 — Associate Editor
EARLE SCHEMERHORN '57 — Managing Editor
HENRY NADIG '57 — Editorial Assistant
JOHN CHASE '56 — Business Manager
DAVID MCMILLAN '58 — News Editor
PETER DAYTON '56 — Sports Editor
STEVE HOFFMAN '58 — Ass't News Editor
DAVID CARPENTER '56 — Circulation Manager
RICHARD RUBINSON '57 — Staff Photographer
JOBY BURNS '57 — Local Advertising
TOM FAGAN '56 — National Advertising

REPORTERS: S. Billig, D. Spector, L. Savett, O. Wilkerson, H. Rosenbaum, M. Nadel, R. Kay, J. Graves, C. Covert, J. Eveleth, T. Kunichika, G. Fuld, G. Wullschleger, J. Freyer, B. Harwood, L. Gane, P. McGiffin, G. Ritter, E. Harbert, D. Rothstein, W. D'Aran, D. Salerno, D. Schuman, G. Tischler, R. Miller, G. Leonhardt, S. Weinstein.

MAKE-UP: J. Guerin, S. Hoffman, W. Billings, H. Pomeranz, J. Greenman.

CIRUCLATION: R. Ehrke, B. Murray, J. Pallazo, B. Power, D. Cohen, P. Bremer, J. Miller, T. Hayes, J. Paxton, A. Polk.

THE SPECTATOR is published weekly 26 times in the academic year by the students of Hamilton College. Subscription price is $3.50 a year. Letters should be addressed to The Spectator, Hamilton College, Clinton, N. Y. Editorial and business office: Root Hall Basement; Phone: Clinton 200-J. Entered as second class matter at the Post Office, Clinton, N. Y.

Foundation Grants . . .

Hamilton College has just gone through one of its most profitable weeks in history in regard to both finances and prestige among other colleges of its calibre. The College has received almost a half million dollars in grants from industry in addition to having its first Rhodes Scholar in almost twenty years.

Educators the country over have been applauding the action of the Ford Foundation in its unprecedented outlay of $260,000,000 to privately supported colleges and universities. Hamilton was fortunate enough to receive $415,400 of this appropriation.

The plight of the teacher in higher education with respect to financial remuneration is one of the most crucial problems of our times, and it is a credit to industry that they are beginning to realize this problem. Dr. James R. Killian, Jr., president of Massachusetts Institute of Technology commented that the grants come "at a time when the need for undergirding our whole educational system is more critical than ever because of the growth in enrollments and because of the increasing needs of our society for professionally trained men and women."

The purchasing power of the educator is now approximately 80 per cent of what it was in 1939, while the industrial worker has increased his purchasing power to 140 per cent of the 1939 figure. The instructor is the only person in higher education who is making the same amount of money in terms of purchasing power as he was 15 years ago, for colleges have recognized that the only way to bring in highly qualified new faculty members is to pay them comparatively high salaries. The full professor, on the other hand, is making only 75 per cent of what he did in 1939 in terms of purchasing power. This is why most of the receipts gained from Hamilton's raising of the tuition last year will be going to the full professors and associate professors rather than to the instructors.

The Ford grant will yield approximately $17,000 in annual income if invested at four percent. In terms of individual salary increases, this is going to amount to only $280 a year to Hill faculty members but over a 10 or 20 year period this can be considered a sizable increase.

The College should be commended for its efforts in improving the status of faculty salaries, and, in fact has been recognized for their efforts by the Ford Foundation which granted Hamilton along with 126 other colleges additional sums because they have "led the way in their regions in improving the status and compensation of American college teachers.'

It is indeed reassuring that industry has begun to realize the pressing financial needs of the private colleges. It was only four years ago that Union Carbide decided to aid liberal arts colleges by contributing money for student scholarships. General Foods Corporation just this past week gave $25,000 each to Amherst, Oberlin, and Hamilton for unrestricted use.

The Ford Foundation has shown tremendous foresight in their decision to allot this unprecedented amount of money to the advancement and encouragement of higher education. It is hoped that in the future more of America's more affluent foundations and corporations will continue the support which Ford has so generously offered.

Seminar . . .

mony in literature, painting, and music.

All the men plan to use illustrations from the various arts. Mr. Cooke will comment on the subject from several of his own paintings.

The Chapel Board Seminars are designed to allow informal student discussion between members of the student body and faculty. Three seminars are held each semester on topics related to religion. Attendance is open to all members of the college community.

Clinton
Wine & Liquor
Store
Clarence W. Weaver
Phone 36

SUGGEST
HOTEL UTICA
FAMILY RATE PLAN
90 TELEVISED ROOMS
RAMP GARAGE CONNECTS

CLINTON
ARMY-NAVY
STORE
2 Collge Street
Army Khaki Pants . $2.95
Moccassins $2.95

Country Store
GIFTS — ANTIQUES
Selected and distinctive gifts for the special occasion . . .
Maude Foley Mary Scala
West Park Row
CLINTON. N. Y.

HERE AND THERE

By Bob Connor

Bowdoin has established a $10 fine for each class cut immediately before or after a vacation. This measure is designed to meet "the growing seriousness of this problem in recent years."

Smith has joined Amherst, Middlebury and a number of other colleges which have recently raised their tuition. Smith's overall fee is now $1,900 a year.

And also from Smith we obtain the following beautiful lyric, plagiarized from the December 6 issue of *The Sophian:*

"Roses are red in the garden;
Violets are blue as can be.
Walter Reuther merged with Meany;
Honey won't you please merge with me?"

And from "Skidmore News," the headline of the week (sic):
"COPY STAFF'S VARIETY OR RESPONSIBILITIES CARRIES THEM FROM GRAMMER TO GALLEYS"
Too bad their responsibilities don't include correct spelling.

The Muhlenberg Weekly recently summed up their "mediocre football season" with an editorial lamenting the sad state of affairs of athletics at Muhlenberg. In Eliotian prose the *Weekly* mourned the fact that "we didn't have more than seven to nine scholarships for football this year . . . " and then began to investigate the performance of their football scholarship holders. "The football players admittedly play ball because they are getting their education for it. And nothing is so surprising about this except that they did a very poor job of 'earning their pay.' "

At Colgate University the Board of Trustees has suspended the Senate Referendum on fraternity restrictive clauses stating that "forcing the issue on the fraternities with a definite time limit . . . would be grossly unfair to the fraternities with the offending clauses."

At Swarthmore the Student Council adopted a resolution expressing its concern about an alleged instance of discrimination in fraternity rushing. An eight to two vote accepted a recommendation to include Student Council representatives and administrative authorities on an investigation of the instance.

The John Hopkins "Newsletter" entered a fictitious candidate in the Freshman Class President election. The candidate received eight percent of the vote.

The current *Harvard Lampoon* lampoons the article "The Natural Superiority of Ivy League Men" in the November *Holiday*. Lampy neatly reduces the article's blatant conceitedness to absurdity by excluding one by one all the 'other' ivy colleges and concluding that there's really only one college — Harvard.

Dartmouth ran a survey of the amount of work its students were putting in on their courses. Forty-five per cent of the seniors carry a course that requires one hour or less of outside work per week. Seventy-two percent of the whole student body carry a course to which they devote three hours or less a week.

Professor Rudolph F. Nunnemacher, professor of Biology at Clark University, has named his son, Knickerbocker Nunnemacher.

Senator John Kennedy deals with a great fallacy of democratic government in the current "Harper's." See his article "Roses of Kansas."

— CLINTON TV CENTER —
Records
CLASSICAL POPULAR
Phonographs and Phonograph Repair
OPEN 9 'til 9
Telephone 848 1 North Park Row

Social Security in 3 seconds

Old Spice STICK DEODORANT

Quickest, cleanest deodorant you've ever used! Simply glide stick under arms—it melts in instantly. Contains THIOBIPHENE*, the most effective anti-bacteria agent. It's the New Kind of Social Security—gives you absolute assurance.

4 to 5 months' supply, 1.00 plus tax
*Trademark

no more
• runny liquid
• sticky cream
• messy fingers

At leading department and drug stores.

SHULTON
New York Toronto

LETTERS TO THE EDITOR

December 14, 1955

Dear Mr. McEwen:

We, the undersigned members of the class of 1956, want to state to you our disapproval of the recent change in the graduation program. The administration has told the class that it must have as its commencement speaker a member of the class, picked by the faculty from among students nominated by a board of some of the leading members of the class. Let us say, at the outset, that we in no way intend this expression of disapproval as a reflection upon any of the persons involved. We disapprove of the idea, not of any individual or group of people.

The change was made by the administration with no real discussion with, or even explanation to, the members of our class. We understand that you spoke, last year, to Pentagon and Was Los about this matter. Pentagon was not in favor of it, while Was Los seemed to be more receptive to the idea. We realize that the ultimate decision in such matters must be yours, but we feel that, out of consideration for the fact that it is we who are graduating, you should have discussed the change more thoroughly and widely with our class.

In addition to disapproving of the way the change was brought about, we disapprove of the nature of the idea itself. A speaker who has had little experience outside of this College can say little of which we are not already aware. He would be a good spetker to present to the incoming Freshman class, but not to outgoing Seniors. Furthermore, we feel that, much as we may respect the individual chosen, we do not want to hear a member of our own class speak, as we did in elementary, and perhaps secondary school, but would much rather hear someone who has had experience beyond college, who is new and interesting to us and to the friends of the school. We think that the Clark Prize Competition provides an adequate forum at commencement for the outstanding graduates.

Certainly it is difficult to get good graduation speakers, but the school has done excellently in recent years in obtaining Messrs. Murrow and Nason, and we are sure that the College could once again get a man of this calibre: someone who, if not widely known, is at least interesting and successful in his field.

For these reasons the undersigned members of the class of 1956 wish to express to you and to make public their disapproval of having a student speaker at commencement exercises, and their hope that the decision to have one will be reversed if not in time for our graduation at least before that of next year's class.

Respectfully yours,
Carl Reckewell
John M. Glezen
Peter G. Kimball
John Penny
Scott Alexander
Robert Lawder
Robert Ehrke
L. D'Azzara
Richard E. Plotka
Dave Moffett
Bill Fivaz
Don Ivers
Mike Demet
Em Brown
Bob Hunt
Pete Jones
Earl Harbert
Mike Sundell
Dick Salerno
Jerome W. Cramp
John R. Cushing
Ben Sheerer

(Continued on page 3)

Stan's Shoe Store
JARMAN SHOES
U. S. Sneaks and Rubbers
College St. Clinton, N.Y.

ALTERI'S
Restaurant
9 College Street
CLINTON, N. Y.

DON WATSON
PONTIAC
Phone: 272
Complete Body Repair
Franklin and Meadow Streets
Paint Shop
Motor Tune Up

Top Quality, Wide Variety, Low Prices
EVERYDAY
FORD'S MARKET
Choice Western Meats
Birdseye Frozen Foods
WHOLESALE & RETAIL
CLINTON, N. Y.
Phone: 19

Said Miss J., in a tone quite severe,
While the crowd raised the roof with its cheer,
"I shan't take the cup
Till you chaps fill it up
With Schaefer...the flavorful beer!"

With Schaefer, you get the one difference in beers today that really matters: flavor. Schaefer has an exciting, satisfying flavor that's all its own—and all real enjoyment!

For real enjoyment—real beer!

THE F. & M. SCHAEFER BREWING CO., NEW YORK

SPORTSFOLIO

By Peter Dayton

Since today marks the opening of the intramural hockey season, I think that this is an appropriate time to look at the new rules that have been laid out by the Athletic Department. The results that the department wishes to achieve are admirable. They wish to insure more safety, to promote equal opportunity to participate, and to help enforce more control in league operations.

These goals are certainly what the department should hope to achieve, but with the rules that they have set forth, I believe that they have failed in at least one and perhaps two of their

Goal two is the one that I am sure is not being achieved. Most students when they come to Hamilton don't know how to skate, and it is only after a couple of years that a few of these learn how. Through the shortage of skaters, only a few groups can field a team of 11 men. In most cases on these teams, some of the players must stumble around the ice. It is true that on these teams it will give all players an equal opportunity to play. But, what about the teams that cannot field the 11 men? (I know of one house that cannot make the limit, and of two others that are having a great deal of trouble.) The rule states that the team must forfeit the game. Is this giving more players an equal opportunity to skate?

The Athletic Department may bring in the argument that by allowing undermanned teams to play, they are increasing the chances of injury to a tired player. Certainly by allowing an ice stumble-bum to participate, you are increasing the chances of injury.

There is one other rule that I feel is wrong and that I would like to discuss. General Rule number 7 reads, "when there is an attack in progress in the neutral or attacking zone, play shall be continued after the two minute bell until the play has been completed." Then there is the post-script, "Play is deemed completed when the defending team touches the puck." The two minute rule itself is bad, but this rule cuts down any effective attack that the offensive team starts. After a shot, the goalie rejecting the puck, stops the play, even though there may be a perfect rebound set up. There are other examples that show that the defensive team can merely touch the puck, but not stop the offensive play.

A solution to the whole question would be a change in the intramural rules. Bring the minimum player limit from 11 down to 9 to permit more teams to participate, increase the time from two to three minutes to permit more playing time, and last, change the definition of play completed to mean, when the defensive team has absolute control of the puck, or when the puck goals.

Comets to Skate Against Ramblers Saturday Night

Clinton Battling For Second Place

In their only home appearance before Christmas, the Clinton Comets meet the Philadelphia Ramblers in an Eastern Hockey League game at the Arena on Saturday night.

In their three previous meetings this season the Comets hold a 2-1 edge in games with 6-0 and 6-4 wins and a 5-2 loss to the Ramblers.

The Comets split last weekend's twin bill, winning from Baltimore 9-5 on Saturday and losing to the front-running New Haven Blades 4-1 on Sunday. Their loss to the Blades snapped a four game winning streak which included victories over New Haven, Johnstown, Washington, and Baltimore.

Following Saturday night's home game, the Comets take a four day southern trip, playing in Baltimore on Sunday, in Philadelphia on Tuesday, and in Washington on Wednesday.

STANDINGS

New Haven	14	5	0	28
Washington	12	10	0	24
COMETS	11	11	0	22
Baltimore	10	12	0	20
Johnstown	9	11	0	18
Philadelphia	7	14	0	14

Al Shaler, chairman of the Student Admissions Committee, has announced the postponement of the winter Sub-Freshman Weekend until February 18. "We regret this inconvenience but the College Entrance Examinations scheduled for the weekend we originally planned make this change necessary," stated Shaler.

Continental Defensive Play Excels Despite Clarkson Loss

The Continental sextet takes to the road this week after losing the season's opener to Clarkson last Saturday by a 12-3 margin. Tonight Northeastern provides the opposition in Boston Garden, while MIT will play host Saturday night in Cambridge.

Hill Uses Fast Break to Defeat Union Moses, Eckel, and Glezen Stand Out

Sophomore John Glezen, with 24 points, led the Continental basketball team to a lopsided 84-61 victory over Union Wednesday night in the Alumni Gymnasium. The Hill netted 47 percent of their shots from the floor to win their third game in four starts this year. They suffered their first loss last Saturday at Hobart 56-46.

HAMILTON	fg	fs	pf	tp
Robinson, f	1	0	1	2
O'Brien, f	5	0	2	10
Olson, f	1	0	0	2
Gleen, f	10	4	1	24
Driscoll, f	2	0	0	4
Fivaz, c	4	0	1	8
Hall, c	2	0	1	4
Eckel, g	8	1	1	17
Moses, g	2	3	3	7
Babcock, g	2	0	0	4
Purple, g	1	0	1	2
	38	8	11	84
UNION	fg	fs	pf	tp
Bower, f	3	6	1	12
Crotty, f	0	0	0	0
Cole, f	0	0	1	0
Gick, f	3	1	2	7
Conaway, f	0	0	1	0
Baum, c	8	2	2	18
Ziller, c	1	0	0	2
Berman, g	6	4	2	16
Buxbaum, g	0	0	0	0
Nachbar, g	3	0	0	6
	24	13	9	61

Under the floor leadership of Captain Bob Moses and the superb playmaking and ball-handling of senior Pete Eckel, the Continentals stressed possession and accuracy in the opening minutes of play. Then, early in the second period, the Hamilton marksmen started to find the range from the outside and riddled holes in Union's zoned defense. Eckel dazzled the wide-eyed Dutchmen with his ball-handling, and Hamilton left the floor at half-time with a commanding 12 point lead.

HOBART	fg	fb	tp
Weinglass, f	7	0	14
Strobel, f	1	0	2
Wiltsey, c	0	1	2
Mendez, g	0	0	0
Lambert, g	10	1	21
Cohen, g	1	6	8
Wagenfeld, g	1	0	2
DeFrencesco, g	4	0	8
	24	8	56
HAMILTON	fg	fb	tp
O'Brien, f	0	0	0
Glezen, f	5	5	15
Robinson, c	1	0	2
Fivaz, g	2	2	6
Hall, g	1	1	3
Eckel	7	2	16
Babcock	0	1	1
Moses	0	3	3
	16	14	46

Score end of first half—Hobart 28, Hamilton 20. Fouls called — on Hobart 13, on Hamilton 10. Referees—Brounstein, Kearney.

In the second half, the team capitalized on a lethal fast break, slow deliberate ball-handling, and excellent board play, to win going away. The rebounding performance of Gordy Hall was especially noteworthy as was the play of the second stringers when they took over with three minutes to play. Coach Ken Patrick sent a total of 13 men into the game during the winning effort. As a result, the strong Hamilton reserves outran

(Continued on page 4)

Northeastern lost its first two games of the year, to Yale 6-2 and to Harvard, 8-3. However, they rebounded against Brown by taking a 3-1 upset. The game was won in the third period when Fred Vorderer scored two goals and Dick Cavanaugh tallied once.

The Hamiltonians are given a better chance of defeating MIT. Last year the Engineers recorded five wins and nine losses, but have lost only three men through graduation. In their season's opener the Engineers lost to Dartmouth, 12-4.

The 12-3 Hamilton-Clarkson score gives little indication of the rugged, well-organized defensive game the Continentals played. Sophomore Doug Chapman was outstanding in the losing cause. Ed Rowe was outstanding for the Knights as he tallied three goals and one assist. Bill Scoones scored twice and Bruce Smith once for Hamilton.

Clarkson scored two times before Scoones got the first Hamilton marker at 10:10 of the first stanza. The Knights garnered two more scores before Smith deflected a shot by Regan past McDonald with only 16 seconds left in the period.

The visitors increased their margin to 8-2 in the second period by scoring four times while holding the Continentals scoreless. Jack Porter scored twice and Grant Childerhose and Al Ziebarth once each.

Following tallies by Quartermain and Rowe in the third period, Scoones got the final Hamilton score at 11:12 by beating Cooper on a shot from 20 feet out. The Knights then added three more markers to bring the final score to 12-3.

LINE-UPS

Hamilton		Clarkson
	Goalie	
Olney		McDonald
	Left Defense	
O'Brien		A. Smith
	Right Defense	
Chapman		Ziebarth
	Center	
Scoones		Porter
	Left Wing	
Regan		Gutzman
	Right Wing	
B. Smith		Meeker

Hamilton Spares: Burns, Cuthbert, Pickering, Thorpe, Plumb, Koehler, Shutt, Wierdsma.

Clarkson Spares: Rowe, Childerhouse, Williamson, Sherby, Barr, Quartermain, Seale, Carr, Thompson, DeMichele, Young, Cooper.

FIRST PERIOD

Scoring: (C) Williamson (Seale) 3:40. (C) Rowe 7:13, (H) Scoones (Regan) 10:10, (C) Quartermain 12:25, (G) Gutzman (Meeker) 13:05, (H) Smith (Regan) 19:44.

Penalties: None.

SECOND PERIOD

Scoring: (C) Porter (Smith) 1:00, (C) Childerhouse (Rowe) 3:40, (C) Porter (Meeker) 13:50, (C) Ziebarth 18:51.

Penalties: A. Smith (inter.).

THIRD PERIOD

Scoring: (C) Quartermain (DeMichele) 4:20, (C) Rowe 9:20, (H) Scoones (Pickering) 11:12, (C) Gutzman (Young) 15:25, (C) Rowe 18:58.

Penalties: O'Brien (hook) 2:32, O'Brien (elbow) 9:29), Porter (trip) 14:30, Shutt (trip) 14:55.

Total Saves: Hamilton 28, Clarkson 20.

Intramurals Open In Hockey; New Rules Outlined

DKE, TKE, Win Last Night

Last night the Intramural hockey season got under way with two evening contests. TKE defeatel ELS, 2-0 and DKE beat LXA 3-1. DKE was the intramural winner last year, while TKE was the third place consolation winner.

New rules govern thi year's play. Each team, to play, must have a squad of 11 men show for each game; the penalty for not doing so is forfeiture of the game. Instead of three fifteen minute periods, there will be two periods of 20 minutes duration. An important change is the fact that every two minutes lines and defense of both teams must change.

The purpose of these new rules are three-fold : 1) to insure more safety, 2) to promote equal opportunity to participatet, 3) to help enforce more control in league operations.

Letter . . .

D. Tocci
R. B. Carson
Norbert J. Kuk
Ted Weinstein
Dick Field
Bob Frese
Reed Hand
Duncan MacAffer
Mike Nadel
Rod Cooke
Tony Romano
Bob Mead
Don Pratt
Tom Fagan
Cy Fanning
Murray Hulse
Peter Harris
F. Waller
J. Greenwald
Richard Clay
Lee Simmons
James P. Kehoe
Dick Canuteson
Martin Sorger
David L. Rothstein
Alan Brown
Alfred E. Prettyman
Allen Stripp
Bob Moses
Preston Dawes
Charles P. Sheldon, Jr.
David W. Carpenter

Librarian Walter Pilkington has announced the following schedule of vacation hours for the Library:

Friday, December 16 — 8:30-4:30
Saturday, December 17—8:30-Noon
Sunday, December 18—Closed
Monday, December 19 through Friday, December 23—8:30-4:30
Saturday, December 24—Undecided
Sunday and Monday, December 25 and 26—Closed
Tuesday, December 27 through Friday, December 30—8:30-4:30
Saturday, December 31—8:30-Noon
Sunday, January 1—Closed
Monday, January 2 — 8:00 P.M. - 11:00

Hamilton Basketball Statistics

	FIELD GOALS			FREE THROWS			REBOUNDS		POINTS	
	Atts.	Made	Pct.	Atts.	Made	Pct.	No.	Av.	Total	Av.
Eckel, Peter	79	31	39.1	12	5	41.6	33	8.3	67	16.8
Glezen, John	67	26	38.8	32	25	78.1	34	8.5	77	19.3
Fivaz, Bill	43	15	34.9	17	10	58.9	18	4.5	38	9.5
O'Brien, Frank	37	14	37.8	6	1	16.7	17	4.3	29	7.3
Moses, Bob	10	3	39.0	14	11	78.5	26	6.5	17	5.3
Hall, Gordy	15	5	33.3	8	4	50.0	21	5.3	16	4.0
Rest of Team	37	15	40.7	5	1	20.1	40	10.0	31	7.8
Hamilton Total	288	109	37.8	94	57	60.6	189	47.3	275	68.8
Opponents Total	293	96	32.8	93	62	66.6	177	44.3	254	63.5

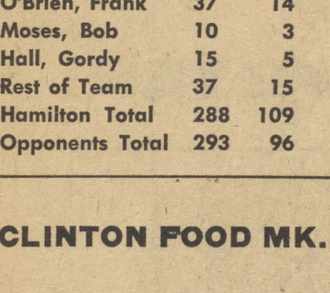
CLINTON FOOD MK.
Tony and Joe, Proprietors
COLD BEER

OXFORD
BUTTER — EGGS
MAYONNAISE
Oxford Produce Co.
419 Broad St., Utica, N.Y.

Faster Service
BLACK & WHITE TAXI
PHONE: 2-3121
Dispatched by
TWO-WAY RADIO

A Gift for Everyone

Christmas Seals fight tuberculosis

Read why Utica Club WINS 2 to 1 FOR TASTE over every other beer — bar none!


Make your own Taste Test . . . See how good beer can taste!
Why do Utica Club Pilsener Beer and Cream Ale taste better? Because they're brewed from *choicest* barley malt and hops, as stated on the label! Brewed by the *costliest* process known! Then "slow-aged" to flavor perfection! That's why Utica Club wins 2 to 1 in every taste test!
• • •
Test Utica Club *yourself!* One delicious sip will show you the difference . . . will show you how much better a beer *can* taste! Yes, you'll agree: "It's U.C. for me!"
West End Brewing Co., Utica, N.Y.

Established 1844
GRIFFIN and HOXIE
Wholesale Grocers
INSTITUTIONAL SIZED GROCERY PRODUCTS for HAMILTON COLLEGE and COLLEGE FRATERNITIES
Utica, New York

THE MODERN TAILOR SHOP
DRY CLEANING • SHIRT LAUNDRY
SAME DAY SERVICE — 24-HOUR SERVICE
FREE DELIVERY DAILY ON PREPAID OR MONTHLY CHARGES
— TELEPHONE —
Utica 3-8006 Clinton 221
43 College Street, Clinton, New York

BROOKLYN LAW SCHOOL
Non-Profit Educational Institution • Approved by American Bar Association
DAY AND EVENING
Undergraduate Classes Leading to LL.B. Degree
GRADUATE COURSES
Leading to Degrees of LL.M. and S.J.D.
New Term Commences February 8, 1956
Further information may be obtained from the Office of the Director of Admissions,
375 PEARL ST., B'KLYN 1, N.Y. Near Borough Hall
Telephone: MA 5-2200

FRED H. SUPPE
DODGE — PLYMOUTH
Utica Street Clinton, N.Y.

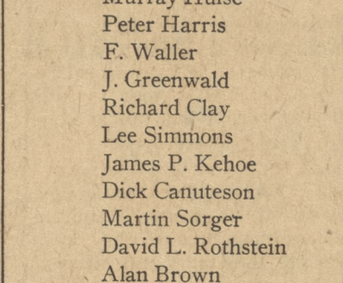
Try The WHEEL DRIVE IN
FEATURING
Breakfast • Light Snacks
Lunches
Ice Cream • Sundaes
Sodas • Sandwiches
ROUTE 5
Opposite Harrison's

Clinton Shoe Center
LOW TENNIS SHOES
M. A. VONA

The Home Of Hamilton College
Visit The
COLLEGE TAVERN
For Sandwiches and Beverages
THE Alexander Hamilton INN
CLINTON, NEW YORK

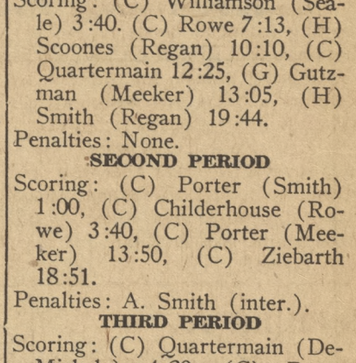
For Printing — It's the Courier
THE CLINTON COURIER
Quality Printing Since 1846

THE COLLEGE BARBER SHOP
"We Need Your Head In Our Business"

And It is also a Fact


MEN'S WEAR
ANSWER NEXT WEEK
Gorton's CLINTON New York
North Park Row, Clinton, N.Y.

Open Evenings
Nichols Garage
OLDSMOBILE
Sales and Service
24-Hour Towing Service



HAYES National Bank
Clinton, N. Y. Member F.D.I.C.

Basketball . . .

the tiring Dutchmen and increased the final margin to 23 points. The Continentals were never challenged in the last two quarters of play.

John Glezen and Pete Eckel, top point-getters on this year's squad, netted 24 points and 17 points respectively. Glezen now has 77 points in four games, for an average of 19.2 per game, while Eckel is close behind with an average of 16.8. High scorers for Union were center Norm Baum with a total of 18 points and Dan Berman who contributed 16 points to a losing cause.

In last weekend's games, Hamilton dropped a decision to the Hobart Statesmen in Geneva, Saturday, 56-46. After nine minutes of play Hobart led by 11 points and never relinquished the lead. A short-lived rally in the middle of the second half, sparked by Pete Eckel and Bill Fivaz, brought the Continentals to within one point of tying the contest. Eckel and John Glezen combined to score 31 points for the Blue. In the Friday night game with Brooklyn Poly, the Continentals dumped the Engineers 81-75. John Glezen took top scoring honors, netting 26 points.

For
Chevrolet Service
WEAVER
CHEVROLET
Clinton 241

Not too long till Christmas . . . for you! But some hungry people in other parts of the free world have nothing to look forward to but cold and hunger. You can send 22 pounds of American food surplus to a family overseas for just one dollar. Send your dollars to CARE—New York, CARE—San Francisco or your local CARE office. And, by the way, a merry Christmas to you, too!

SEND YOUR CONTRIBUTION TO
CARE—NEW YORK
CARE—SAN FRANCISCO
OR YOUR LOCAL CARE OFFICE

Wells Debate . . .

effort to provide a society which would "afford complete platonic companionship for the intellectuals of both schools."

In rebuttal the Hamilton debaters challenged two fundamental tenets of the Wells case. They pointed out that Henry Wells was not a noble philanthropist as the Wells girls contended, but a "robber baron, a pony murdering figure of evil" who ran a transportation cartel and opposed the merging of Wells and Hamilton because he had interests in the transportation companies connecting the two schools.

The Hamilton students also pointed out, by referring to the Wells catalogue, that the example of Jane Doe, a hypothetical Wells girl, referred to by the affirmative, was misleading. "The entire Wells catalogue lists no Jane Doe. Jane Doe is not only not typical; she is non-existent" the debaters argued.

Concluding that moving to Wells would "bring a harbor for our sailing flotilla, victories to our football team, social life to our frustrated socialites, and platonic love for our intellectuals," the Hamilton team rested their case with a quotation from a famous Hamilton faculty member, "Sex is here to stay."

CRANE
DAIRY CO.
YOUR HILL DAIRY
For Daily Service
Phone Clinton 593
See Rog Mosier

Clinton Sport Shop
SPORTING GOODS
College St. Clinton

EASTERN ROCK
Products Inc.
Producers of
COALPROVIA
for
Drives - Walks - Tennis Courts
Telephone: 4-6107
404 Court St. Utica, N.Y.

HOGAN'S STORE
Reach out and enjoy one of our delicious sodas.

Fountain Service
Films Developed
Smokers Supplies
West Park Row Clinton, N.Y.

CUNNINGHAM
GAS
OIL
TIRES
Repairs on All Cars
SALES
and
SERVICE
PHONES
Clinton 750 Utica 3-5992

L. G. BALFOUR CO.
Fraternity Jewelers
BADGES, STEINS, RINGS
JEWELRY GIFTS, FAVORS
STATIONERY, PROGRAMS
CLUB PINS, KEYS
MEDALS, TROPHIES
Write or Call
Carl Sorensen
30 Murray Ave. Waterford, N. Y.
Telephone Troy—ADams 8-2523

PARK ROW
PHARMACY
NEED A GIFT?
Attractive
Boxes of
Whitman's
Samplers and
Cupboard
Packaged free for shipment
anywhere in the world.

BOOKS
NEW and OLD
Stationery — Fountain Pens
Grant's Book Shop
Lamber Grant Inc.
255 Genesee St. Utica, N.Y.

Wholesale Grocers
THE WILLIAM TRIMBEY CO.

141 HOTEL STREET UTICA, N. Y.

MELODY HOUSE
Utica's Leading Music Store
5 Blandina at Genesee St.
RADIOS • PHONOGRAPHS • PIANOS

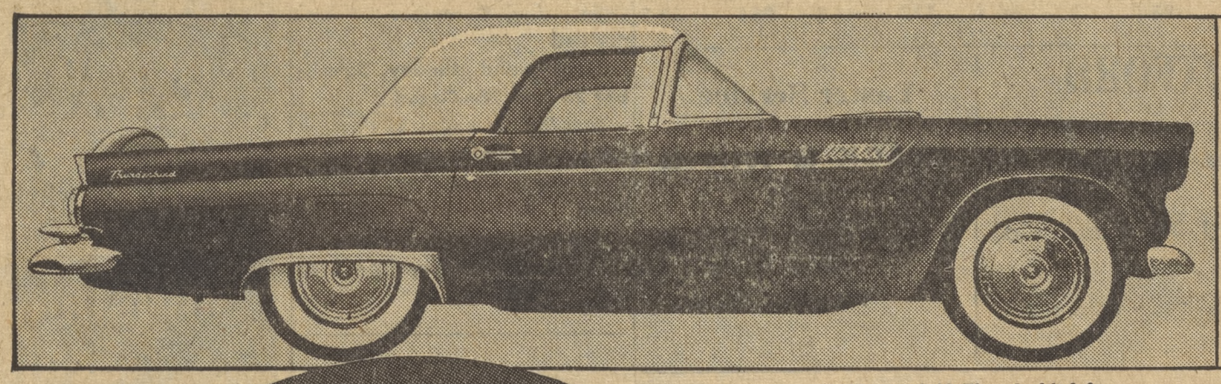
Webb's
GENTLEMEN'S APPAREL
Hickey Freeman
Fashion Park
Mavest Sport Coats
Freeman Shoes
Manhattan Shirts
Timely Clothes
Mezzanine Sport Shop
Spalding Athletic Equipment
Campus Representative: Bill Scoones — Sigma Phi House

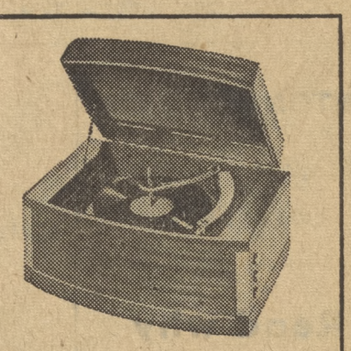
BALL AND BABCOCK, INC.
A COMPLETE FUEL OIL SERVICE
Mobilgas
SOCONY-VACUUM
Automatic delivery on
CLEAN-BURNING
MOBILHEAT
Meadow Street Phone: 285 Clinton, N.Y.

"Wouldn't Pamela be just as impressed if you phoned her?"

Just 'cause she's your big flame doesn't mean she can understand smoke signals. Sure they're impressive — but then so are grenade explosions. The best way to keep her burning for you is with regular telephone calls. She really gets "your message" when you phrase it phone-wise! And it won't bite into your suds and pinball cash either. Because you get *Bargain Rates* to all distant points every night after 6—all day Sunday, too. So, before you're out of your mind because you're out of *her* sight and *her* mind—call her! (Call her "Kewpie," "Hey, you," or even "Stupid"—*but call her by phone!*) New York Telephone Company.

WIN!
$50,000 IN PRIZES
10 Ford Thunderbirds
PLUS 40 COLUMBIA Hi-Fi Phonographs
FOR THE 50 COLLEGE STUDENTS WHO WRITE THE BEST NAMES FOR VICEROY'S PURE, WHITE, NATURAL FILTER!





10 Winners! 10 Thunderbirds! Win a fully equipped new '56 Thunderbird! In your choice of colors! Automatic transmission, two tops, power steering, radio, white side walls. Act now and win!

40 Winners! 40 Columbia Hi-Fi Sets! Own America's most exciting Hi-Fidelity Phonograph—the Columbia "360"K—in beautiful Mahogany!

Plus 10 RCA Victor Color TV Sets to the college organizations designated by the 10 Thunderbird winners!

JUST NAME THIS AMAZING FILTER! THAT'S ALL YOU DO TO WIN!
20,000 FILTER TRAPS
TWICE AS MANY AS THE NEXT TWO LARGEST-SELLING FILTER BRANDS—FOR THAT REAL TOBACCO TASTE!

NO OTHER FILTER LIKE VICEROY!
No cotton! No paper! No asbestos!
No charcoal! No foreign substance of any kind! Made from Pure Cellulose—Soft...Snow-white...Natural!

HINTS TO HELP YOU WIN!

You'll think of dozens of names when you read these facts: The Viceroy Filter is the most modern in the world today! Perfected through 20 years of research!

It contains no cotton, no paper, no charcoal, no asbestos, no foreign substance of any kind! Instead, it is made from pure cellulose—a soft, snow-white, natural material found in many good foods you eat.

Only the Viceroy Filter has 20,000 filter traps—twice as many filter traps as the next two largest-selling filter brands! No wonder Viceroy gives you that Real Tobacco Taste!

Name this amazing filter and win! It's easy!

It's easy to name this amazing Viceroy Filter when you know what it's made of . . . why it's superior . . . why Viceroys give you that real tobacco taste you miss in every other filter brand!

Remember, the Viceroy Filter is made from 100% pure cellulose—a soft, natural material found in many good foods you eat! There are no impurities in the Viceroy Filter. So naturally it lets the real tobacco taste come through!

Name the Viceroy Filter! Enter this $50,000 contest, today!

JUST FOLLOW THESE EASY RULES!

1. On any plain paper, write the name you think most suitable for the pure, white Viceroy Filter described on this page. It's easy! You can think of dozens of names like "Super-Pure," "Filtron," "Naturale," "Flavor Flow," "Cellutrate," "Twice-The-Traps." You can use one, two or three words. Any name may win!
2. Mail your entry to Viceroy Thunderbird Contest, P. O. Box 6A, Mount Vernon 10, New York. Write plainly or print your name, the name of your college and your mailing address at college! Submit as many entries as you wish—but with each entry include the picture of the Viceroy Filter Tip torn or cut from the backs of two (2) Viceroy packages.
3. Contest open to all students attending colleges and universities in the U.S.A.
4. Contest closes midnight, January 31, 1956. Entries judged by The Reuben H. Donnelley Corporation on the basis of aptness of thought, originality and interest.
5. Prizes listed elsewhere in this ad. Winners of the ten Thunderbirds will also be permitted to designate the school organizations to which Brown & Williamson Tobacco Corporation will award RCA Victor Color TV Sets! Write the name of the organization you want to receive this award on your entry.